

CATERINA LORIGGIO

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FESTIVALS, EVENTS & PUBLIC RELATIONS

Creative Programmer for London 2012, South East

October 2007 – Present

Creative Programmers are the regional representatives of the London 2012 Culture team.

- Acting as both catalyst and hub to galvanise support for and engender participation in the Cultural Olympiad across the region creating a pathway for 2012. Preparing strategy and vision.
- Working with a wide range of professional and public sector partners.
- Alignment and development with the Legacy Trust programmes, Accentuate and Community Celebrations.
- Driving, nurturing and influencing Cultural Olympiad activity. Achievements to date include: 94 Olympic and 23 Paralympic Handover Events including the largest Paralympic celebration outside of Beijing at Stoke Mandeville; over 265 Open Weekend events; 30 successful Inspire mark applications from cultural organisations; 84 Local Authority Officers and cultural practitioners trained to make outdoor arts and events more accessible and inclusive.

Theatre Programmer: Watch this Space, National Theatre

March 2005 – September 2007

“today’s event should earn the programmer a knighthood” – The Metro, 12 July 2006

- Programming theatre element of the National Theatre’s 10-week festival of outdoor performance.
- Initiating and leading graduate development scheme.
- Managing all artist liaison and logistics.
- Budget management; held (six-figure) art budget.
- Responsible for licensing and safety documentation.
- Formatting staffing structure, creating staff briefs and steward’s packs.
- Event delivery; working with many departments including production, stage management, Health & Safety, marketing and press, front of house, security, catering, housekeeping and development.
- Evaluation and reporting.

Festival Manager: Fuse

October 2006 – August 2007

- Managing all aspects of Fuse; a three-week multi-stranded arts festival that takes place in May across Medway, Kent.
- Managing and co-ordinating Medway Council’s Arts Team’s work around the festival. Heading up a team of arts officers, freelance consultants and a festival administrator.
- Devising and managing programme content (theatre, outdoor and site specific work, visual arts, dance, music and literature).
- Setting and managing (six-figure) budget. Grant applications and fundraising.
- Leading event and organisational development. Creating a vision for the festival and producing strategies around the development of artistic content, marketing and public relations, audience development, profile-raising as well as the long-term impact of the festival on Medway and the Thames Gateway.

Account Manager (full/part-time): The PR Office

April 2004 – February 2006

- Devising and managing press, media and integrated communications campaigns.
- Profile and reputation management including brand development.
- Creating and managing launches and events.
- Creating proposals and pitching to win new clients.
- Leading on a number clients including Dutch superstar André Rieu, the inaugural South African Film Festival, The Dubble Bubble Bubble Blow Offs, St James's Club & Hotel, Independent Street Arts Network and Dialogue in the Dark.

Festivals and Events Officer: London Borough of Tower Hamlets

October 2002 – April 2004

- Initiating and managing a diverse range of council events including: Firework Nights (including commissioning the Victoria Park, Day of the Dead Event, Oct 2003), Holocaust Memorial Day, Black History Month, Libraries for Laughs and Senior Events – tea dances, Christmas concerts etc.
- Supporting, developing and advising local community festivals and artist-led events – around 25 yearly, ranging from Baishaki Mela to the Bow Festival.
- Assessing feasibility of and negotiating terms and contracts for hires and externally managed events, developing relationships with external hirers/users and supporting them in the running of their successful event (circuses, fun fairs, concerts, fun runs, charity events through to big events such as ROH Opera in the Park).
- Managing Event Fund Grant Scheme.

Artistic Director: ARTS FRESCO

May 2002 – December 2008

- Initiating and managing all aspects of successful one-day street theatre event in Market Harborough. Established in 2002; now an annual event.
- Fundraising including grants, trusts and sponsorship.
- Programming, scheduling, booking and contracting all performers.
- Site and event safety including licensing and all Health and Safety documentation.
- Liaising with volunteer Management Committee, local authorities, funders and sponsors.
- Evaluation and reporting.

Director of Celebrations: WINCHESTER HAT FAIR

March 1999 – September 2002

- Directing and producing all aspects of Britain's longest running street arts festival (annual, 3 day event). In a little over two years, I single-handedly turned a small local festival into one of the UK's leading, largest and most respected street arts events.
- Each year planning, programming, scheduling, booking, contracting and co-ordinating over 125 performances from 40 different companies as well as cabaret, processional work, street party, art installations and craft market.
- Creating business and strategic plans, managing all strategy.
- Administration and logistics including intensive community and local authority liaison.
- Site and event safety including licensing and all Health and Safety documentation.
- Audience development through press and marketing. And through planning and devising schools and community outreach work throughout Hampshire.
- Managing budget and fundraising (grants and sponsorship) – budget in 1999 £34,000, in 2002 £97,000.
- Recruiting, briefing and managing freelance staff including festival assistant and volunteers.
- Evaluation including writing and producing Annual Report.

Director: MIDSUMMER MARKET FAIR, Shakespeare's Globe, London

April – July 1998

- Devising and leading 3-day festival to mark the summer solstice. In particular, the event celebrated the coming together of traditional craft and new eco-technology.
- Researching and developing programme and content. Managing street and foyer entertainment, son et lumiere, organic food market, demonstrations and displays.
- Recruiting and managing volunteers.
- Budgeting and liaising with sponsors.
- Event safety and licensing.

Producer: PIAZZA PERFORMANCES, Shakespeare's Globe, London

January – July 1997

- Organising and managing street and foyer entertainment for the opening festival at Shakespeare's Globe in particular, programming and booking artists - 60 different performances took place in a 2 week period.
- School and community liaison. Recruitment and management of student volunteer stewards.
- Managing artistic and volunteer budget.
- Site safety and licensing. Intensive liaison with security and Scotland Yard as festival included special performances for HRH The Queen, Cheri Blair, 80 International Ambassadors and Hillary Clinton.

THEATRE

From 1992 to 1996 worked extensively on the London Fringe in a variety of roles; initially as company and stage manager and then from 1993 directing and producing. Highlights include:

Director: INTO THE WOODS by Sondheim & Lapine, The Landor

September 1996

"stroke of genius" – Time Out

Director: RICHARD III by Shakespeare, Cambridge Shakespeare Festival

July 1996

"hop, skips & jumps. remarkably atmospheric" – Cambridge Evening News

Director & Producer: THE GINGER MAN by J.P.Donleavy,

May 1995

Rummage (founder member and artistic director), The White Bear.

"Splendid ... Loriggio's energetic direction has a violent edge to it" – The Stage

Director: TISSUE by Louise Page, GRiP Theatre, The Rose & Crown

March 1995

"powerful, funny & enlightening, essential evening of fringe theatre" – Richmond Times

Director & Producer (lunchtime): 1812 and PAPER, SCISSORS, STONE

June 1994

by Peter Straughan, Rummage, The White Bear

Director & Producer: TOM JONES by Joan Macalpine, Rummage, The Latchmere

March 1993

"An inventive and well acted production from a promising company" – What's On

YOUTH THEATRE & EDUCATION

EDUCATION OFFICER, Richmond Theatre

November 1999 – April 2001

- Initiating and building education department including devising policy and strategy.
- Devising, programming, planning and leading education and outreach events for all ages and abilities ranging from post-show discussions to primary school projects.
- Creating and running workshops and summer school.
- School and community liaison.
- Marketing events including writing and preparing Education Newsletter.
- Evaluation.

ARTISTIC DIRECTOR of Croydon Youth Theatre (CYTO)

January 1998 – March 1999

- Management and administration of the company (45 Members aged 13 to 25) and building (90 seat theatre and studio space).
- Programming and planning all productions, projects and workshops.
- Directing and producing plays.
- Devising and running weekly workshops.
- Managing and planning training sessions and master-classes.

EDUCATION, QUALIFICATIONS & TRAINING

City University, MA in Cultural Leadership 2009

Dissertation: *How does the theory of social capital relate to street arts practice and policy?*

All Ways Learning, NVQ Arts Management 2002

University of Winchester 1988 – 1991

BA Hons Drama, Theatre & Television Studies 2:1

Alleyn's School 1985 – 1987

Streatham Hill & Clapham High School G.P.D.S.T. 1973 – 1985

ABC certificate in Occupational Health & Safety (10 weeks) 2002

Various one-day training sessions in Disabled Equality, Disability Discrimination Act, Blind Awareness and Deaf Awareness 2001 – 2005

Various one and two-day training sessions in fundraising, sponsorship and strategic planning 2000

INTERESTS

- Fellow Royal Society of Arts
- Theatre in various forms
- Galleries and exhibitions
- Reading including limited edition book collection
- Gastronomy
- Studying Italian
- Founding member of The Alternative WI – a network for women working in outdoors arts and previously Non Executive Director on the Board of ISAN (Independent Street Arts Network)